



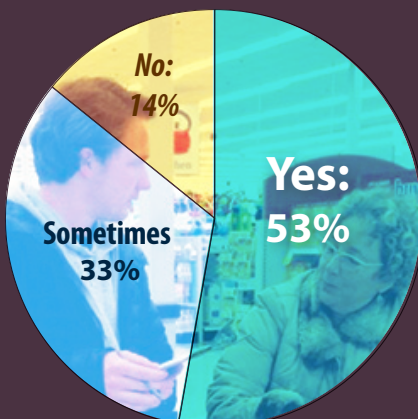
# Grocery shoppers want food grown in ways that do not pollute our water.

Environment America collected over **1,000 surveys** from grocery store customers in 6 states and the District of Columbia about their attitudes towards the environment while grocery shopping.

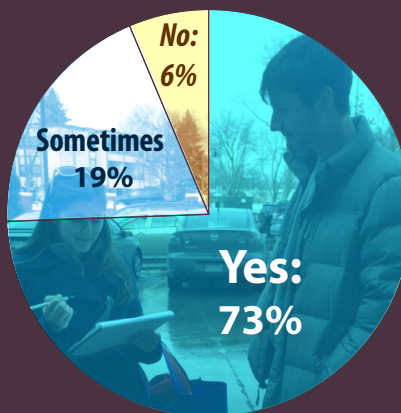


Today's mega-farms produce huge volumes of manure and use too many chemicals. All too often, **these pollutants are winding up in our rivers, our bays, and even our sources of drinking water.**

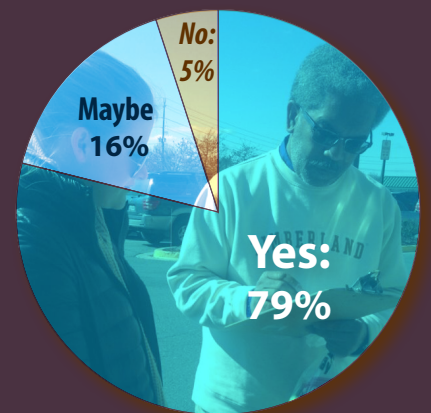
*Do you think about the environment when you do your grocery shopping?*



*If meat had a label telling you it came from a farm that used waterway protection best practices, would that impact your buying habits?*



*Would you consider spending more to purchase food that was grown in a way that minimized environmental impacts like water pollution?*





# Key Facts and Figures

	<i>Number of people surveyed</i>	<i>Do you think about the environment when you do your grocery shopping?</i>	<i>If meat had a label telling you it came from a farm that used waterway protection best practices, would that impact your buying habits?</i>	<i>Would you consider spending more to purchase food that was grown in a way that minimized environmental impacts like water pollution?</i>
<b>District of Columbia</b>	142	Yes: 59% Sometimes: 24% No: 17%	Yes: 75% Sometimes: 17% No: 8%	Yes: 76% Maybe: 13% No: 11%
<b>Illinois</b>	218	Yes: 41% Sometimes: 44% No: 15%	Yes: 70% Sometimes: 24% No: 6%	Yes: 74% Maybe: 21% No: 5%
<b>Maryland</b>	64	Yes: 45% Sometimes: 33% No: 22%	Yes: 67% Sometimes: 24% No: 9%	Yes: 67% Maybe: 28% No: 5%
<b>Michigan</b>	294	Yes: 53% Sometimes: 34% No: 13%	Yes: 71% Sometimes: 20% No: 7%	Yes: 79% Maybe: 16% No: 5%
<b>Minnesota</b>	200	Yes: 64% Sometimes: 26% No: 10%	Yes: 82% Sometimes: 12% No: 5%	Yes: 86% Maybe: 10% No: 4%
<b>Virginia</b>	76	Yes: 43% Sometimes: 41% No: 16%	Yes: 66% Sometimes: 30% No: 4%	Yes: 78% Maybe: 16% No: 6%
<b>Washington</b>	80	Yes: 64% Sometimes: 27% No: 9%	Yes: 77% Sometimes: 13% No: 6%	Yes: 90% Maybe: 9% No: 1%

\* Surveys were collected by Environment America staff and volunteers from customers who were going into a grocery store. We surveyed customers at a wide range of grocery stores in 6 states and the District of Columbia.